

DURACHLOR



America's trusted brand since 1968

Durachlor offers a complete line of proven chemical products

- ✓ Blended and packaged in the USA
- ✓ 100+ total SKUs
- ✓ Competitive pricing

SANITIZERS

Durachlor® 1" Tablets
 Durachlor® 3" Tablets
 Ultra Brom™
 56 Granular
 Granular

SHOCKS

Assault 68
 Assault 73
 Quick Shock
 Multi Shock Extra
 Wipe Out

ENHANCERS

Activator
 Activator Plus
 Stabilizer

BALANCERS

Ph Up
 Ph Down
 Hardness Increaser
 Alkalinity Increaser
 Chlor Out

ALGAEICIDES

Mustard Eliminator
 Combat 60
 Combat 30
 Algae Kil CB7.4
 Algae Kil 50
 Algae Kil 10
 Combat Extra
 Super 90

TROUBLESHOOTERS

Rust-N-Scale
 Metal Wizard
 Stain Eliminator
 Filter Cleaner
 Concentrated Clarifier
 Anti Foam
 Spot Stain Remover
 Super Fall Out
 Phos Away
 Cover Cleaner
 Blue 2000
 Blast It

CLOSING

Winterizer
 Winter Blue 22

PRODUCT HIGHLIGHTS



ACTIVATOR PLUS

A leader in borate technology. A once-a-season application that it will save time and money. Also, pool water will look incredible



Improved Formula!

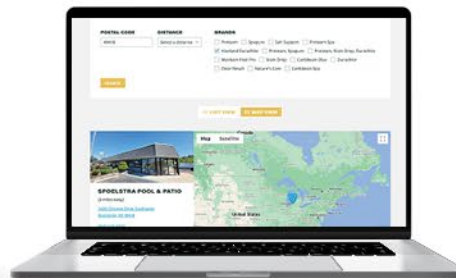
ALGAE KIL CB7.4

This algaecide provides effective prevention and control of algae growth in all types of swimming pools.

Our quality products come with friendly and knowledgeable support.

MARKETING SUPPORT

From Posters to counter mats to pool care guides, Haviland supports you in creating a successful retail environment.



*Our upgraded **Dealer Locator** helps potential customers find you!*

ONLINE AND IN-PERSON TRAINING

Our online training modules and in-person classes will ensure you and your staff have the knowledge they need to help guide customers to the right products.



LABORATORY AND TECHNICAL SUPPORT

We've been experts in the chemical industry for 90 years. Have a questions about a product? Customer have a pool issue that defies explanation? Our technical staff and state-of-the-art laboratory are here to support you.



Proud to be a 100% employee-owned and operated company

Our employees benefit from the long-term success of our company, which means we all have stake in our customers' success.



  @HAVILANDPOOL



Haviland
 POOL AND SPA PRODUCTS